

City	2009 SSTST (mils)	2009 Population	Per Capita Sales	City Trade Pull Factor	Trade Capture Area	Market Share
Seminole	\$119.50	6,828	\$17,501.25	1.64	11,229	0.35%
Blackwell	\$59.80	7,203	\$8,302.56	0.78	5,620	0.18%
Poteau	\$171.91	8,291	\$20,734.26	1.95	16,154	0.51%
Clinton	\$130.80	8,852	\$14,776.61	1.39	12,291	0.39%
Sallisaw	\$133.98	8,812	\$15,203.90	1.43	12,590	0.40%
Pryor	\$183.01	9,260	\$19,762.99	1.86	17,197	0.54%
Warr Acres	\$129.44	9,501	\$13,624.12	1.28	12,164	0.38%
Cushing	\$120.19	9,597	\$12,523.36	1.18	11,294	0.35%
The Village	\$95.21	9,849	\$9,667.13	0.91	8,947	0.28%
Weatherford	\$167.15	10,387	\$16,091.89	1.51	15,707	0.49%
Guymon	\$142.71	11,117	\$12,836.75	1.21	13,410	0.42%
Guthrie	\$132.01	11,503	\$11,475.99	1.08	12,405	0.39%
Elk City	\$268.09	11,517	\$23,277.76	2.19	25,999	0.79%
Choctaw	\$61.52	11,587	\$5,309.04	0.50	5,780	0.18%
Woodward	\$276.68	12,348	\$22,406.87	2.11	25,191	0.79%
Okmulgee	\$156.31	12,558	\$12,447.02	1.17	14,688	0.46%
Miami	\$169.86	12,910	\$13,157.05	1.24	15,961	0.50%
Jenks	\$144.35	16,143	\$8,942.24	0.84	13,564	0.43%
Durant	\$306.28	16,877	\$18,148.05	1.71	28,781	0.90%
El Reno	\$187.21	16,999	\$11,013.06	1.03	17,591	0.55%
Tablequah	\$269.84	16,999	\$11,013.06	1.03	25,356	0.80%
Ada	\$358.06	17,019	\$21,038.89	1.98	33,646	1.06%
Chickasha	\$240.19	17,191	\$13,971.77	1.31	22,570	0.71%
Mustang	\$193.49	18,384	\$10,524.81	0.99	18,181	0.57%
Claremore	\$345.55	17,397	\$19,862.46	1.87	32,470	1.02%
McAlester	\$405.60	18,414	\$22,026.83	2.07	38,113	1.20%
Sand Springs	\$278.13	18,868	\$14,740.96	1.39	26,135	0.82%
Altus	\$247.32	19,000	\$13,017.07	1.22	23,240	0.73%
Bethany	\$107.44	19,767	\$5,435.47	0.51	10,096	0.32%

Population < 10,000

10,001 - 15,000

15,001 - 20,000