

Trade Area: Sand Springs Trade Area

	2021 Demand (\$)	2026 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand by Store Type				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	1,625,422,453	1,804,478,393	179,055,940	2.11
Total demand retail trade (NAICS 44 and 45)	1,454,705,688	1,611,045,805	156,340,117	2.06
Motor Vehicle and Parts Dealers				
Motor vehicle and parts dealers (NAICS 441)	353,075,914	404,909,730	51,833,817	2.78
Automobile dealers (NAICS 4411)	303,551,732	346,435,487	42,883,755	2.68
New car dealers (NAICS 44111)	272,139,329	310,582,697	38,443,367	2.68
Used car dealers (NAICS 44112)	31,412,402	35,852,790	4,440,388	2.68
Other motor vehicle dealers (NAICS 4412)	24,861,670	30,306,992	5,445,322	4.04
Recreational vehicle dealers (NAICS 44121)	9,073,165	11,367,630	2,294,465	4.61
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	15,788,504	18,939,362	3,150,857	3.71
Boat dealers (NAICS 441222)	5,377,561	6,730,742	1,353,181	4.59
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	10,410,944	12,208,620	1,797,676	3.24
Automotive parts, accessories, and tire stores (NAICS 4413)	24,662,512	28,167,252	3,504,739	2.69
Automotive parts and accessories stores (NAICS 44131)	15,599,513	17,809,546	2,210,033	2.69
Tire dealers (NAICS 44132)	9,062,999	10,357,706	1,294,707	2.71
Furniture and Home Furnishings Stores				
Furniture and home furnishings stores (NAICS 442)	22,516,188	20,647,794	-1,868,394	-1.72
Furniture stores (NAICS 4421)	13,373,427	12,567,602	-805,825	-1.24
Home furnishings stores (NAICS 4422)	9,142,761	8,080,192	-1,062,569	-2.44
Floor covering stores (NAICS 44221)	2,039,352	1,145,023	-894,329	-10.90
Other home furnishings stores (NAICS 44229)	7,103,408	6,935,169	-168,240	-0.48
Window treatment stores (NAICS 442291)	431,854	437,371	5,517	0.25
All other home furnishings stores (NAICS 442299)	6,671,555	6,497,797	-173,757	-0.53
Electronics and Appliance Stores				
Electronics and appliance stores (NAICS 443)	20,204,259	22,104,860	1,900,601	1.81
Household appliance stores (NAICS 443141)	4,318,209	4,606,399	288,190	1.30
Electronics stores (NAICS 443142)	15,886,050	17,498,462	1,612,411	1.95
Building Material and Garden Equipment and Supplies Dealers				
Building material and garden equipment and supplies dealers (NAICS 444)	100,150,670	119,001,864	18,851,194	3.51
Building material and supplies dealers (NAICS 4441)	88,479,543	102,498,941	14,019,398	2.98
Home centers (NAICS 44411)	48,231,310	55,791,224	7,559,914	2.96
Paint and wallpaper stores (NAICS 44412)	3,117,574	3,607,659	490,085	2.96
Hardware stores (NAICS 44413)	7,732,331	8,557,537	825,206	2.05
Other building material dealers (NAICS 44419)	29,398,328	34,542,521	5,144,193	3.28
Lawn and garden equipment and supplies stores (NAICS 4442)	11,671,127	16,502,924	4,831,797	7.17
Outdoor power equipment stores (NAICS 44421)	2,362,086	3,415,429	1,053,343	7.65
Nursery, garden center, and farm supply stores (NAICS 44422)	9,309,041	13,087,495	3,778,454	7.05
Food and Beverage Stores				
Food and beverage stores (NAICS 445)	213,743,844	220,906,291	7,162,447	0.66
Grocery stores (NAICS 4451)	194,790,805	201,428,132	6,637,327	0.67
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	186,494,999	192,924,273	6,429,275	0.68
Convenience stores (NAICS 44512)	8,295,807	8,503,859	208,052	0.50
Specialty food stores (NAICS 4452)	5,379,890	5,405,364	25,474	0.10
Meat markets (NAICS 44521)	1,635,638	1,639,645	4,007	0.05
Fish and seafood markets (NAICS 44522)	639,122	641,039	1,916	0.06
Fruit and vegetable markets (NAICS 44523)	1,115,613	1,131,676	16,062	0.29
Other specialty food stores (NAICS 44529)	1,989,516	1,993,004	3,489	0.04
Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	1,056,631	1,056,451	-181	-0.00
All other specialty food stores (NAICS 445299)	932,884	936,554	3,669	0.08
Beer, wine, and liquor stores (NAICS 4453)	13,573,149	14,072,795	499,646	0.73
Health and Personal Care Stores				
Health and personal care stores (NAICS 446)	97,443,856	110,208,475	12,764,619	2.49
Pharmacies and drug stores (NAICS 44611)	83,426,799	94,330,327	10,903,528	2.49
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	6,371,177	7,273,347	902,170	2.68
Optical goods stores (NAICS 44613)	2,626,225	2,904,464	278,239	2.03
Other health and personal care stores (NAICS 44619)	5,019,654	5,700,337	680,682	2.58
Food (health) supplement stores (NAICS 446191)	1,756,215	1,973,754	217,539	2.36
All other health and personal care stores (NAICS 446199)	3,263,440	3,726,583	463,143	2.69
Gasoline Stations				
Gasoline stations (NAICS 447)	141,221,567	172,694,952	31,473,386	4.11

Benchmark: USA

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Clothing and Clothing Accessories Stores				
Clothing and clothing accessories stores (NAICS 448)	49,046,104	48,214,412	-831,692	-0.34
Clothing stores (NAICS 4481)	34,862,425	33,902,536	-959,889	-0.56
Men's clothing stores (NAICS 44811)	1,396,743	1,358,363	-38,380	-0.56
Women's clothing stores (NAICS 44812)	6,967,797	6,730,433	-237,365	-0.69
Children's and infants' clothing stores (NAICS 44813)	1,031,915	1,005,813	-26,102	-0.51
Family clothing stores (NAICS 44814)	21,219,421	20,699,182	-520,239	-0.49
Clothing accessories stores (NAICS 44815)	1,391,737	1,361,606	-30,132	-0.44
Other clothing stores (NAICS 44819)	2,854,812	2,747,139	-107,672	-0.77
Shoe stores (NAICS 4482)	7,930,246	7,932,103	1,857	0.01
Jewelry, luggage, and leather goods stores (NAICS 4483)	6,253,433	6,379,774	126,341	0.40
Jewelry stores (NAICS 44831)	5,514,882	5,658,597	143,716	0.52
Luggage and leather goods stores (NAICS 44832)	738,551	721,177	-17,374	-0.47
Sporting Goods, Hobby, Musical Instrument, and Book Stores				
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	16,300,422	18,481,721	2,181,299	2.54
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	14,797,175	16,966,882	2,169,707	2.77
Sporting goods stores (NAICS 45111)	9,626,317	11,403,569	1,777,253	3.45
Hobby, toy, and game stores (NAICS 45112)	3,123,527	3,251,606	128,104	0.81
Sewing, needlework, and piece goods stores (NAICS 45113)	820,202	827,497	7,296	0.18
Musical instrument and supplies stores (NAICS 45114)	1,227,129	1,484,185	257,055	3.88
Book stores and news dealers (NAICS 4512)	1,503,248	1,514,839	11,591	0.15
Book stores (NAICS 451211)	1,412,165	1,421,346	9,181	0.13
News dealers and newsstands (NAICS 451212)	91,083	93,493	2,411	0.52
General Merchandise Stores				
General merchandise stores (NAICS 452)	191,650,136	203,284,546	11,634,410	1.19
Department stores (NAICS 4522)	13,074,967	13,542,869	467,903	0.71
Other general merchandise stores (NAICS 4523)	178,575,170	189,741,677	11,166,507	1.22
Warehouse clubs and supercenters (NAICS 452311)	160,168,631	170,523,992	10,355,361	1.26
All other general merchandise stores (NAICS 452319)	18,406,539	19,217,685	811,146	0.87
Miscellaneous Store Retailers				
Miscellaneous store retailers (NAICS 453)	28,983,183	31,290,440	2,307,257	1.54
Florists (NAICS 4531)	1,295,933	1,866,215	570,283	7.57
Office supplies, stationery, and gift stores (NAICS 4532)	5,935,448	5,977,309	41,861	0.14
Office supplies and stationery stores (NAICS 45321)	2,306,408	2,301,741	-4,667	-0.04
Gift, novelty, and souvenir stores (NAICS 45322)	3,629,039	3,675,568	46,528	0.26
Used merchandise stores (NAICS 4533)	3,996,494	4,155,507	159,014	0.78
Other miscellaneous store retailers (NAICS 4539)	17,755,309	19,291,408	1,536,099	1.67
Pet and pet supplies stores (NAICS 45391)	4,919,978	5,752,218	832,239	3.17
Art dealers (NAICS 45392)	2,392,800	2,374,806	-17,994	-0.15
Manufactured (mobile) home dealers (NAICS 45393)	1,715,729	2,103,124	387,396	4.16
All other miscellaneous store retailers (NAICS 45399)	8,726,802	9,061,261	334,458	0.76
Tobacco stores (NAICS 453991)	3,323,531	3,413,390	89,859	0.54
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	5,403,271	5,647,870	244,599	0.89
Non-store Retailers				
Non-store retailers (NAICS 454)	220,369,545	239,300,718	18,931,174	1.66
Electronic shopping and mail-order houses (NAICS 4541)	206,717,868	225,129,713	18,411,846	1.72
Vending machine operators (NAICS 4542)	1,868,499	1,919,508	51,009	0.54
Direct selling establishments (NAICS 4543)	11,783,178	12,251,497	468,319	0.78
Fuel dealers (NAICS 45431)	5,665,231	5,800,007	134,776	0.47
Other direct selling establishments (NAICS 45439)	6,117,947	6,451,490	333,542	1.07
Food Services and Drinking Places				
Food services and drinking places (NAICS 722)	170,716,766	193,432,589	22,715,823	2.53
Special food services (NAICS 7223)	11,854,305	13,455,199	1,600,894	2.57
Food service contractors (NAICS 72231)	9,329,050	10,581,005	1,251,955	2.55
Caterers (NAICS 72232)	2,280,076	2,596,478	316,401	2.63
Mobile food services (NAICS 72233)	245,179	277,717	32,538	2.52
Drinking places (alcoholic beverages) (NAICS 7224)	5,142,159	5,525,347	383,188	1.45
Restaurants and other eating places (NAICS 7225)	153,720,301	174,452,043	20,731,742	2.56
Full-service restaurants (NAICS 722511)	73,985,121	83,558,260	9,573,139	2.46
Limited-service restaurants (NAICS 722513)	67,626,469	77,126,745	9,500,276	2.66
Cafeterias, grill buffets, and buffets (NAICS 722514)	1,721,656	1,963,883	242,227	2.67
Snack and non-alcoholic beverage bars (NAICS 722515)	10,387,055	11,803,155	1,416,100	2.59

Benchmark: USA

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